



## THE SUPREME COURT OF APPEAL OF SOUTH AFRICA

### MEDIA SUMMARY OF JUDGMENT DELIVERED IN THE SUPREME COURT OF APPEAL

**FROM** The Registrar, Supreme Court of Appeal  
**DATE** 27 May 2016  
**STATUS** Immediate

*Please note that the media summary is for the benefit of the media and does not form part of the judgment.*

*Lucky Star Ltd v Lucky Brands (Pty) Ltd (164/2015) [2016] ZASCA 77 (27 May 2016)*

#### **Media Statement**

The SCA dismissed an appeal in which the appellant had unsuccessfully sought to prevent the respondents from using the trade name Lucky Fish, on the ground that there was no likelihood of deception or confusion with the registered trade name of the appellant, Lucky Star.

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